

DISTRIBUTOR EMPANELMENT FORM

(Please read Terms & Conditions overleaf carefully. All sections to be completed legibly in English, in black/dark-coloured ink and in BLOCK LETTERS)



DISTRIBUTOR'S PERSONAL DETAILS:

ARN: _____ ARN Valid Upto: _____

EUIN: _____

EUIN Name: _____

First Name/ Organisation Name: _____

Address for Correspondence: _____

City/ Town: _____ State: _____ Country: _____ Pin Code: _____

Tel (Res.) _____ Tel (Off.) _____ Mobile No.: _____

Email ID(1): _____ Email ID(2): _____

*(Please attached self attested copy of the PAN Card, ARN, EUIN Card and AMFI Certificate)

Please Paste a recent
Passport size
Photograph
(For Individual & Sole
Proprietorship Only)

TAX STATUS (PLEASE TICK ANYONE) Individual Non- Individual

Individuals (Please tick anyone)

Individual Sole Proprietorship

Date of Birth: _____

Education Qualification: _____

PAN: _____

Non-Individuals (Please tick anyone)

Partnership Firm Public Ltd.Co. Bank
 Pvt. Ltd. Co. Society/Trust Others Please specify

Date of Incorporation/registration _____

Contact Person _____

PAN: _____

BANK DETAILS FOR COMMISSION PAYMENT ^ [Please tick on Account type]

Bank A/C No.: _____ A/C Type: Savings Current Others

Bank Name: _____ Branch Name: _____ Branch City: _____

IFSC Code(11 digit): _____

^ Please ensure the name in this application form and in your bank account are the same. Please cross check your IFSC Code thoroughly in order to get payouts via electronic mode into your bank account.

NOMINEE DETAILS: (MANDATORY INCASE OF INDIVIDUAL AND SOLE PROPRIETORSHIP ONLY*)

I/We wish to nominate the person named below to receive the amounts of brokerage to my credit in the event of my death.

Sr. no.	Name of the Nominee	Relationship with Distributor	Date of Birth	Allocation %	If Nominee is minor*		
					Name of Guardian	Date of Birth of Guardian	Guardian PAN
1.			DD/MM/YYYY				
2.			DD/MM/YYYY				
3.			DD/MM/YYYY				

Address: _____

BUSINESS DETAILS

Number of offices/Branches: _____ Number of Employees: _____ Number of Sub-broker : _____

Approximate Mutual Fund Business generated in last Financial Year : _____ AUM as on date : _____

Total number of investors you are serving : _____

Awards & Recognition (Please specify) : _____

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OTHER DETAILS

*(Please tick on anyone)

If any Family members/Relatives/Friends are registered as agent or working with NJ Asset Management Private Limited or any of its group company

Yes No

If yes, mention details in below format:

Sr. no.	Name of the Relative	Designation	Location	Relationship
1.				
2.				
3.				
4.				

*Mandatory fields.

FOR OFFICE USE ONLY

Application received on: _____ ISC: _____ Employee Code No: _____ Date of Appointment: _____

Remarks: _____

Authorised by: _____

TERMS AND CONDITIONS FOR EMPANELMENT AS DISTRIBUTOR OF NJ ASSET MANAGEMENT PRIVATE LIMITED

NJ Asset Management Private Limited (NJAMPL) is the asset management company for NJ Mutual Fund (NJMF) and also offers Portfolio Management Services (NJPMS) as a SEBI Registered Portfolio Manager. These Terms and Conditions of Empanelment as a Distributor of NJAMPL are a binding contract between yourself and NJAMPL. Please read these Terms and Conditions carefully. By signing these Terms and Conditions you acknowledge that you have read, understood and agree to be legally bound by them.

GENERAL TERMS:

1. The statements made/information provided by the distributor in the Distributor Empanelment Form ('Form') and the declaration made therein read with these terms and conditions ("Terms and Conditions") shall be the basis of the contract between NJAMPL and the distributor and the distributor agrees to be legally bound by the same.
2. The appointment as the distributor will be at the sole discretion of the NJAMPL and will be subject to confirmation by NJAMPL.
3. A Distributor shall carry out such directions and instructions as may, from time to time, be issued by NJAMPL or persons duly authorized by the NJAMPL, for the purpose of fully and effectively carrying out his/her/its activities as Distributor and complying with the terms and conditions of Distributorship.
4. NJAMPL hereby appoints the distributor, acting through its various sub-distributors /partners/branches in India or abroad for the purpose of distributing various offerings by NJAMPL. The obligation of the distributor in relation to distribution mentioned above will be subject to the same being permitted by applicable laws and all requisite approvals (if any) being obtained in the respective jurisdictions.
5. The Distributor will use its AMFI Registration Number (ARN) as the exclusive distributor code number which shall be duly quoted/ stamped by the Distributor in all correspondence by the Distributor with NJAMPL and also in all client applications forms in connection with the Business for the purposes of ascertaining the brokerage payable to the Distributor.
6. In case of any discrepancy in the code affixed on an application form due to any reason such as illegible, unclear, overwritten, mutilated, altered or otherwise tampered with, the Distributor and the NJAMPL shall endeavour to resolve the same by mutual agreement within prescribed Regulatory timeline.

PRINCIPAL TO PRINCIPAL:

7. The arrangement under these Terms and Conditions are on a Principal-to-Principal basis. The distributor and/or its personnel/representative(s) shall not be entitled to, by act, word, deed or otherwise, make any statement on behalf of the NJAMPL or in any manner bind the NJAMPL or hold out or represent that the distributor is representing or acting as agent of the NJAMPL.
8. The activities of the distributor and its personnel/representative(s) shall not be construed to be activities of the NJAMPL. Save and except as may be expressly permitted by the NJAMPL, the distributor and its personnel/representative(s) shall not at any time use the name, mark or logo of the NJAMPL / NJ Mutual Fund in any sales or marketing publication or advertisement, or in any other manner without prior written consent of the NJAMPL.

OBLIGATIONS OF THE DISTRIBUTOR:

A. For NJ Mutual Fund

9. The Distributor and its employees who will be involved in the distribution of the units of the schemes of NJMF represent and warrant that they are authorised to act as a distributor of mutual fund product(s) and have passed the Association of Mutual Funds of India ('AMFI') / NISM Certification Test (Advisor Module) and a copy of the AMFI Registration Number (ARN) is required to be submitted to NJAMPL for its verification and records.
10. The Distributor and its employees who will be involved in distribution of units of the schemes of NJMF must carry out activities at all times, in compliance with all the applicable laws, rules, regulations, guidelines, directions, etc.
11. In terms of Circular No. 35P/ MEM-COR/ 13/ 10-11 dated August 27, 2010 issued by AMFI, the Distributor will comply with the Know Your Distributor requirements.
12. The Distributor shall use only the SID, SAI, KIM and marketing material as is provided to him by NJAMPL and the Distributor shall not design his own marketing material in respect of any scheme of NJMF unless he has obtained prior written approval of NJAMPL for the same.
13. The Distributor must carefully read and understand the Scheme Information Document ('SID') of the scheme(s) of NJMF and Statement of Additional Information ('SAI') and explain to the investors, the investment objectives, features of the schemes and risks associated therein. The Distributor must not make any representation concerning NJMF or any scheme of NJMF except those contained in relevant SID, SAI, the Key Information Memorandum ('KIM') and / or the marketing material issued by NJAMPL.
14. The Distributor shall at all times conduct himself with propriety and decorum and in a manner which is not prejudicial to the interest of NJAMPL / NJMF.
15. The Distributor shall, at all times, comply with & adhere to the Code of Conduct for Distributors (enclosed herewith as Annexure), including any amendments thereto from time to time.
16. The Distributor hereby agrees to comply with the provisions of the Securities and Exchange Board of India (Mutual Funds), Regulations, 1996 as amended from time to time with specific focus on regulations /guidelines on advertisements/sales literature/marketing material and comply with and adhere to the Code of Conduct and best practices prescribed for the intermediaries of Mutual Fund

by Association of Mutual Fund of India (AMFI) The distributor shall also comply with circulars and adhere to guidelines issued by the Association of Mutual Funds of India (AMFI) and SEBI from time to time.

17. The Distributor shall not distribute / Market / solicit the schemes of NJMF in the United States, Canada or any other restricted jurisdiction in line with applicable regulations.
18. The Distributor is not permitted to accept / receive cash towards investment in units of any scheme of NJMF or otherwise on behalf of NJAMPL. The Distributor cannot, on behalf of NJAMPL, issue receipts for any application form(s), cheque(s), demand draft(s), etc. received towards subscription or any transaction in the units of any scheme of NJMF.
19. The Distributor shall not in any way pledge or have any lien or charge on the properties of the NJAMPL, NJMF, the Trustee Company of NJMF or any investor, that are in its possession, towards the fees payable to the Distributor for the services rendered herein.
20. The Distributor shall neither use nor display the name, logo, mark or any intellectual property of NJAMPL (or any things identical thereto) in any manner whatsoever, except as permitted by NJAMPL.
21. NJAMPL shall furnish to the Distributor through email / online portal / through other modes of communication the copies of notices, addendums published and all other documents as may be related to the schemes of NJMF. The Distributor undertakes to:
 - (a) properly display such documents in its places of business;
 - (b) provide his email address to NJAMPL/ NJMF informed about the changes thereto;
 - (c) provide legible hard copies of such documents to investors/potential investors of NJMF.

B. For Portfolio Management Services offered by NJAMPL

22. In case of Portfolio Management Services (PMS) Distributor and its representative/s must read and understand the Disclosure Document and be fully conversant with the Disclosure Document, Investment Approaches, fees and charges and the terms of the agreement to be entered between the client and the Portfolio Manager.
23. In case of Distributors of PMS Products the Distributor shall within 15 days from the end of every financial year, provide a self-certification with regard to compliance with Code of conduct (Annexure II) prescribed by SEBI for Distributors of Portfolio Management Services.
24. In case of distribution of PMS products provisions of SEBI (Portfolio Managers) Regulation 2020 shall also be applicable and the Distributor shall have to Adhere to the said Regulations and circulars issued from time to time related to distributors, distribution, advertising practices of Portfolio Management Services, etc. The Distributors of PMS Products shall comply with and adhere to the code of conduct for Distributors of Portfolio Management Services as prescribed by SEBI Circular dated 13th February 2020 and all subsequent circulars issued from time to time by SEBI.
25. The Distributor shall provide full and latest information about investment approaches and also highlight the assumptions made in performance calculations, risk assessments, performance projections etc., if any, for such investment approaches and shall inform the clients about the risks and level of control over the administration of Portfolio associated with the type of Portfolio Management Services offered (i.e. Discretionary, Non-discretionary or Advisory).

C. Other Business of NJAMPL

The Distributor agrees to distribute other offerings of NJAMPL as per these terms and condition and as may be mutually decided between Distributor and NJAMPL.

D. General Obligations Applicable For All Business

26. The Distributor must not use any unethical means to sell, distribute, market, solicit or induce any investor to undertake any transaction pertaining to the units of any scheme NJMF / PMS or any other offering by NJAMPL. The Distributor shall use only marketing material as is provided to him by NJAMPL and the Distributor shall not design his own marketing material unless he has obtained prior written approval of NJAMPL.
27. All distributors, personnel, sub-agents, partners and representatives of the distributor engaged in sales and marketing of the units of the Schemes of NJ Mutual Fund should be certified and registered with AMFI and should hold a valid AMFI Certificate as required by SEBI. Further, the distributor shall on request by NJAMPL /NJ Mutual Fund / Trustee at any time and from time to time, provide a declaration to the above effect. In addition, NJAMPL/ NJ Mutual Fund/Trustee shall have the right to obtain copies of AMFI Certificates of all personnel, sub-agent(s) and representative(s) of the distributor engaged in sales and marketing of the Units of the Schemes of NJ Mutual Fund and they shall forthwith be required to furnish the same.
28. The Distributor shall act with due skill, care and diligence in the conduct of all their business and shall consider investor's interest, risk profiling and suitability to their financial needs while marketing offerings of NJAMPL.
29. The distributor shall immediately notify the NJAMPL in writing if any of its personnel or any other person engaged by the distributor has committed any act amounting to moral turpitude, financial irregularities or has been arrested by the police or has been relieved from the services/employment of the distributor. Upon receipt of such notice from the distributor, the NJAMPL may take necessary action as it deems fit in the case.
30. The distributor hereby agrees if he /she appoints any sub-distributor(s) or any representative(s) directly or indirectly, then in that case the distributor will be responsible for all the acts of the sub-distributor(s)/representative(s) to NJAMPL and to third parties.

TERMS AND CONDITIONS FOR EMPANELMENT AS DISTRIBUTOR OF NJ ASSET MANAGEMENT PRIVATE LIMITED

31. NJAMPL may ask the Distributor to furnish any information or statistics as required under applicable statutory laws / regulatory inspection requirements, if any.
32. The Distributor shall not distribute / market the offering of NJAMPL in the restricted jurisdiction as notified by NJAMPL for the respective business .
33. The Distributor shall help/assist NJAMPL / NJMF in complying with the relevant extant statutory and other applicable regulatory requirements relating to anti money laundering("AML") and/or Know Your Client (KYC) guidelines.

FEES AND CHARGES PAYABLE TO THE DISTRIBUTOR:

34. The Distributor shall be eligible for a fee, on the amount of subscriptions sourced by him towards investment in any scheme of NJMF, at the rates prescribed by NJAMPL from time to time. The rate(s) of fee are subject to revision, from time to time, at the sole discretion of NJAMPL and the Distributor shall be bound by such revisions. The fee payable by NJAMPL shall be inclusive of all applicable taxes , Goods & Service tax, costs, charges and expenses incurred by the Distributor in connection with his rendering of the services herein.
35. In accordance with the SEBI MF Circular dated June 30, 2009, the upfront commissions to distributors will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor. The distributors should disclose all the commissions (in the form of trail commission or any other mode) payable to them for the different competing schemes of various Mutual Funds from amongst which the scheme is being recommended to the investor.
36. In case of Portfolio Management Services the Distributor shall inform the prospective clients the fees or commission to be earned by the Distributors for on-boarding them to specific investment approaches. The fee payable by NJAMPL for sourcing PMS business shall be inclusive of all applicable taxes , Goods & Service tax, costs, charges and expenses incurred by the Distributor in connection with his rendering of the services herein.
37. In case any fee is paid to the Distributor, in advance, in respect of proposed subscriptions by any investor, NJAMPL shall have a right to recover such amount of advance fees, as is paid to the Distributor in respect of any subscriptions which are not made by the investor.
38. The Distributor shall be entitled to only the fee specified herein above for the services rendered by him in terms of this arrangement.
39. To avail the facility of Direct Credit of brokerage payment, the distributor is required to enclose a copy of a cancelled cheque leaf for the records of NJAMPL. NJAMPL reserves the right to pay brokerage/commission by cheque/demand draft even if the distributor has opted for a direct credit of brokerage. NJAMPL will directly credit the fee payable to the Distributor in his bank account, as per the details provided by him from time to time, or through such means as may be deemed appropriate by NJAMPL.
40. In case the Distributor receives any fee which is not due or payable to the Distributor, NJAMPL / NJMF shall be entitled to recover or adjust all such wrongly paid amounts from the amounts due to the Distributor.
41. The distributor shall provide self certification in the prescribed format certifying compliance with the provisions of the extant SEBI/Mutual guidelines/PMS guidelines/circulars, adherence to the Code of Conduct as prescribed by SEBI/AMFI for intermediaries of Mutual Fund/ PMS. If the said self certification is not provided, then the brokerage/commission will be suspended till the time of receipt of the self certification.
42. In case of non-compliance of any of the Terms and Conditions mentioned herein and non-compliance of SEBI/AMFI guidelines or any other applicable laws, NJAMPL may suspend further business and pay-out of the commissions etc. Such commission shall be paid in line with regulatory provisions provided in this regard from time to time.
43. NJAMPL may suspend / forfeit / withheld the payment of brokerage/ commission if instructed by relevant regulatory authority/industry body.

INDEMNITY:

44. The Distributor hereby declares and covenants to defend, indemnify and hold NJAMPL and its directors, affiliates, promoters, employees, successors in interest and permitted assigns harmless from and against all claims, liabilities, costs, charges, damages or assertions of liability of any kind or nature resulting from:
 - a. Any breach of term, covenants and conditions or other provisions hereof, or offer documents (s) or any actions or omissions there under;
 - b. Any failure to comply with all applicable laws, legislations, statutes, ordinances, regulations, administrative rulings or requirement of law;
 - c. The misfeasance, malfeasance or fraudulent acts of the personnel/representative (s) or sub-distributors of the distributor;
 - d. Any actions, suits, proceedings, assessments, settlement, arbitration judgments, cost and expenses, including attorneys' fees, resulting from any of the matters set forth above.
 - e. The Distributor shall also indemnify and hold harmless NJAMPL, Trustee and/or the NJ Mutual Fund from and against any and all direct and indirect costs, charges, claims, losses, expenses, damages, liabilities, awards, judgments, fines and actions of any nature whatsoever which NJAMPL, Trustee and/or NJ Mutual Fund may incur/suffer due to:
 - ii. documentation and/or literature provided by NJAMPL/Trustee/ NJ Mutual Fund as applicable;
 - f. any wrongful, dishonest, criminal, fraudulent act or willful misconduct or gross negligence of the sub-distributor(s)/representative (s)

TERM AND TERMINATION:

45. The appointment of the Distributor shall continue to remain in full force and effect unless terminated by NJAMPL. However, the appointment shall stand automatically terminated without any notice from NJAMPL / Mutual Fund in the following scenario:
 - a. the Distributor is found to be a minor or adjudicated as an insolvent or found to be of unsound mind by a court of competent jurisdiction;
 - b. it is found that the Distributor has knowingly participated in or connived in any fraud, dishonesty or misrepresentation against NJAMPL / NJMF or any unitholder of NJMF.
 - c. any statement made by the Distributor in the Distributor Empanelment Form is found to be false or misleading or intended to mislead.
 - d. the Distributor conducts or acts in any manner, which is deemed prejudicial to the interest of NJAMPL / NJMF;
 - e. the Distributor does not comply with all applicable legislations, statutes, ordinances, regulations, administrative rulings or requirements and becomes disqualified
 - f. if the Distributor is an entity and the business pertaining to distribution or the whole entity is acquired, amalgamated or merged with any other entity.
46. NJAMPL shall have the right to terminate the appointment of the Distributor, without any cause, at any time by giving 15 (fifteen) days notice to the Distributor. The Distributor may also terminate his engagement with NJAMPL at any time by giving 15 (fifteen) days notice to NJAMPL.
47. Upon any termination, the distributor shall forthwith handover all documents, papers and materials pertaining to NJAMPL/ NJ Mutual Fund and /or belonging to NJAMPL/ NJ Mutual Fund to NJAMPL.

ASSIGNMENT: The Distributor will not assign any rights and/or obligations hereunder without the written prior consent of the NJAMPL.

AMENDMENT: Towards better business development, image building and strategy formulation, as also towards regulatory changes, NJAMPL reserves the right to add/modify/delete conditions as it deems fit and proper and the same shall be intimated and shall be binding on the Distributor from time to time.

JURISDICTION: Any dispute, controversy or claims arising out of or relating to this arrangement or the breach, termination or invalidity thereof, shall be settled by arbitration in accordance with the provisions of the Indian Arbitration and Conciliation Act, 1996. In respect of all disputes arising under this engagement, the courts at Surat alone shall have jurisdiction, in accordance with the laws of India.

CONFIDENTIALITY: The Distributor undertakes that the Distributor, its directors, affiliates, promoters, employees and representatives shall at all times maintain strict confidentiality with regard to all matters, documents, information or data already exchanged or to be exchanged in future by NJAMPL relating to NJAMPL / NJMF, any investor, any scheme of NJMF and issues raised by the NJAMPL from time to time and shall not be disclosed, divulged, or allowed or caused to be divulged by any of them without prior written consent of NJAMPL, to any third party nor used for any purpose other than for the performance of their obligations hereunder.

MISCELLANEOUS :

48. The empanelment of the Distributor shall be on a non-exclusive basis.
49. NJAMPL reserves the sole right and discretion to change the status / category of the Distributor.
50. The Distributor shall not have any claim against NJAMPL / NJMF for any loss, actual or notional, incurred by him on account of any revision in the rate(s) of fee by NJAMPL.
51. The Distributor shall be entitled to register a nominee with NJAMPL, which nominee shall, in case of the demise of the Distributor, be entitled to receive trail commissions on the business done by the Distributor before his demise, provided the Distributor has complied with these Terms and Conditions. NJAMPL reserves the right to ascertain the identity of the nominee at any time.
52. The statements and declarations made by the Distributor herein are the basis of his empanelment as a Distributor.

FORCE MAJEURE

Neither party hereto shall be liable for any failure to perform any of its obligations under this Agreement if the performance is prevented, hindered or delayed by a Force Majeure Event (defined hereinbelow) and in such case its obligations shall be suspended for so long as the Force Majeure Event continues. Each party shall promptly inform the other of the existence of a Force Majeure Event and shall consult together to find a mutually acceptable solution.

"Force Majeure Event" includes any event due to any cause beyond the reasonable control of either party including, without limitation, unavailability of any communication system including internet, breach or virus in the processes or payment mechanism, sabotage, fire, flood, explosion, pandemic, epidemic, acts of God, civil commotion, strikes or industrial action of any kind, riots, insurrection, war, acts of Government, computer hacking, unauthorized access to computer data and storage devices, computer crashes, breach of security and encryption codes.

I HEREBY CONFIRM AND DECLARE THAT I HAVE READ AND UNDERSTOOD THESE TERMS AND CONDITIONS OF EMPANELMENT AS DISTRIBUTOR AND AGREE TO ABIDE BY THE SAME.

**SEBI'S CODE OF CONDUCT
(FOR INTERMEDIARIES OF MUTUAL FUNDS)
(TO BE COMPLIED WITH BY THE DISTRIBUTOR AT ALL TIMES)**

1. Provide full and latest information in respect of schemes of NJMF to investors in the form of offer documents, performance reports, fact sheets, portfolio disclosures and brochures, and recommend schemes appropriate for the client's situation and needs.
2. Highlight risk factors of each scheme, avoid misrepresentation and exaggeration, and urge investors to go through SID / SAI / KIM before deciding to make investments.
3. Take necessary steps to ensure that the clients' interest is protected.
4. Adhere to SEBI Mutual Fund Regulations and guidelines issued from time to time related to selling, distribution and advertising practices. Be fully conversant with the key provisions of the Scheme Information Document (SID), Statement of Additional Information (SAI), Key Information Memorandum (KIM) and addendums issued as well as the operational requirements of schemes of NJMF.
5. Disclose to the investors all material information including all the commissions (in the form of trail or any other mode) received for the different competing schemes of various Mutual Funds from amongst which the scheme is being recommended to the investors.
6. Abstain from indicating or assuring returns in any type of scheme, unless the SID is explicit in this regard.
7. Maintain necessary infrastructure to support the NJAMPL in maintaining high service standards to investors, and ensure that critical operations such as forwarding forms and cheques to NJAMPL/ its Registrars and despatch of statement of account and redemption cheques to investors are done within the time frame prescribed in the SID/SAI and SEBI Mutual Fund Regulations.
Note: SID should be read in conjunction with SAI and not in isolation.
8. Avoid colluding with clients in faulty business practices such as bouncing cheques, wrong claiming of dividend/redemption cheques, etc.
9. Not undertake commission driven malpractice such as:
 - (a) recommending inappropriate products solely because the intermediary is getting higher commissions therefrom.
 - (b) encouraging over transacting and churning of mutual fund investments to earn higher commissions, even if they mean higher transaction costs and tax for investors.
10. The Distributor certifies that "In the course of my / our business in the distribution of NJ Mutual Fund products during the financial year, I / we have adhered / will adhere to the code of conduct contained in SEBI Circular No. MFD/CIR/06/210/2002 dated June 26, 2002 and to the requirements as prescribed in SEBI's subsequent Circular No. MFD/CIR/20/23230/2002 dated November 28, 2002 and the AMFI Circular No. CIR/ARN-01/02-03 dated January 15, 2003 and all subsequent circulars issued from time to time by SEBI/AMFI. I/We shall abide by the circulars issued by SEBI, AMFI and FIU any other applicable Regulatory Authority and code of conduct as amended from time to time".
11. Avoid making negative statements about NJAMC or any scheme of NJMF and ensure that comparisons, if any, are made with similar and comparable products.
12. Ensure that all investor related statutory communications (such as changes in fundamental attributes, exit options, and other material aspects) are sent to investors reliably and on time.
13. Maintain confidentiality of all investor deals and transactions.
14. When marketing various schemes, remember that a client's interest and suitability to their financial needs is paramount, and that extra commission or incentive earned should never form the basis for recommending a scheme to the client.
15. Not rebate commission back to investors and not attract clients through temptation of rebate/gifts etc.
16. A focus on financial planning and advisory services ensures correct selling, and also reduces the trend towards investors asking for a passback of commission.
17. All your employees engaged in sales and marketing should obtain AMFI certification. Employees in other functional areas should also be encouraged to obtain the same certification. I /We, having read the above, agree and undertake to abide by aforesaid SEBI's code of conduct.

**SEBI'S CODE OF CONDUCT
(FOR INTERMEDIARIES OF PORTFOLIO MANAGEMENT SERVICES)
(TO BE COMPLIED WITH BY THE DISTRIBUTOR AT ALL TIMES)**

- 1) Adhere to SEBI (Portfolio Managers) Regulations, 2020 and circulars issued from time to time related to distributors, distribution advertising practices of Portfolio Management Services , etc
- 2) Maintain high standards of integrity, promptitude and fairness in the conduct of all their business
- 3) Act with due skill, care and diligence in the conduct of all their business.
- 4) Consider investor's interest risk profiling and suitability to their financial needs while marketing of NJ Portfolio Management Services
- 5) Take necessary steps to ensure that the clients' interest is protected.
- 6) Ensure that commission or incentive shall never form the basis for recommending Portfolio Management Services
- 7) Be fully conversant with the Disclosure Document, Investment Approaches, fees and charges and the terms of agreement to be entered between the client and the Portfolio Manager.
- 8) Disclose to the clients all material information including the details of distribution commissions for various Investment Approaches .
- 9) Assist clients in completing KYC and In Person Verification related procedures
- 10) Provide full and latest information about investment approaches of NJPMS and also highlight the assumptions made in performance calculations, risk assessments, performance projections etc , if any , for such investment approaches
- 11) Inform the clients about the risks and level of control over the administration of Portfolio associated with the type of Portfolio Management Services offered (i.e. Discretionary, Non discretionary or Advisory)
- 12) Abstain from assuring returns in any type of Investment Approach of NJPMS and from any kind of mis representation.
- 13) Abstain from attracting clients through unethical means such as offer of rebate/gifts etc.
- 14) Maintain necessary infrastructure to provide support to clients in timely receipt of disclosure document, statement of portfolio and performance, statement of fees , audit report, etc.
- 15) Maintain confidentiality of clients' details, deals and transactions , which they come to know in their business relationship
- 16) Abstain from making negative statements about other Portfolio Managers or Investment Approaches . Make comparisons, if any, only with the similar and comparable products along with complete facts.
- 17) Not indulge in any manipulative, fraudulent or deceptive practices or spread rumours with a view to make personal gain.
- 18) Hold valid Certification ,as specified by at all times .

DECLARATION & SIGNATURE

I/We hereby declare that the information furnished herein is complete and correct in all respects.I/We undertake to abide by Terms and Conditions (as amended from time to time), , Code of Conduct for Mutual Fund, Code of Conduct for Portfolio Management Services , Regulatory guidelines and other circulars issued by SEBI and/or AMFI that may be applicable to me/us. I/We are not an employee of NJ Asset Management Private Limited nor a relative of any Director/Employee of the AMC/Sponsor or any of its associates unless declared above.

Place: _____

Date: _____

Signature of the Distributor/Authorized Signatory Name, Designation and Sign (with Seal of the Company/Firm/HUF/Society/Trust).

Signature of the Distributor

CHECKLIST FOR DOCUMENTS TO BE SUBMITTED

Documents	IFA	Partnership Firm	Company	HUF
Copy of the AMFI/NISM Certificate	✓	✓	✓	✓
Copy of ARN Letter & ARN Card	✓	✓	✓	✓
Copy of PAN Card	✓	✓	✓	✓
Copy of the Cancelled Cheque	✓	✓	✓	✓
Copy of KYD Letter /Acknowledgment	✓	✓	✓	✓
Certified True copy of Memorandum & Articles of Association	NA	NA	✓	NA
Certified True Copy of Board Resolution	NA	NA	✓	NA
Certified True Copy of list of Authorized Signatories	NA	✓	✓	NA
Partnership Deed/Incorporation Certificate/ HUF Deed	NA	✓	NA	✓